ARNAV SHARMA

CMS Web Developer & Business Development Executive

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Portfolio: arnav-sharma437.github.io/Arnav-Portfolio

3+	20+	15+
YEARS EXP.	PROJECTS	CLIENTS

CORE COMPETENCIES

BUSINESS & MANAGEMENT

Client Handling · Project Management · Project Bidding · Proposal Writing · Requirement Gathering · Lead Conversion · Business Strategy

CMS & E-COMMERCE

Shopify · WordPress · WooCommerce · Custom Themes · Payment Gateways

FRONTEND & WEB APPS

Next.js · React.js · HTML5 / CSS3 · JavaScript · Three.js · GSAP

KEY STRENGTHS

- End-to-end client communication from initial pitch & bidding to final handover.
- Agile project scoping, milestone tracking, and on-time delivery across international clients (India & UK).
- Translating non-technical business goals into high-converting web platforms.
- Cross-functional coordination with designers, developers, and stakeholders.

LINKS & PROFILES

- **GitHub:** github.com/arnav-sharma437
- **Languages:** English, Hindi

PROFESSIONAL SUMMARY

Results-driven **CMS Web Developer & Business Development Executive** with 3+ years of hands-on experience delivering 20+ live websites, e-commerce stores, and custom web applications for Indian and UK clients. Proven expertise in **project bidding, client handling, and end-to-end project management**—bridging business strategy with modern web execution across Shopify, WordPress, and Next.js/React.

PROFESSIONAL EXPERIENCE

CMS Developer & Business Development Executive

3+ Years | Present

Web Development, Client Acquisition & Project Delivery (India & UK)

- **Project Bidding & Client Acquisition:** Drafted tailored technical proposals, scoped project estimates, and pitched solutions on freelance & B2B channels—converting leads into 15+ long-term clients.
- **Client Handling & Account Management:** Managed direct client communication, requirement gathering, progress demos, feedback cycles, and post-launch support with high client retention.
- **Project Management:** Owned end-to-end project lifecycles—defining timelines, breaking down deliverables, coordinating execution, and ensuring on-schedule launches across 20+ web deployments.
- **CMS & Web Execution:** Architected and launched responsive Shopify stores, WordPress/WooCommerce platforms, and high-speed Next.js/React applications with integrated payment gateways and booking flows.

SELECTED LIVE CLIENT PROJECTS

GoGadget Store — gogadget.co.in
Shopify • E-Commerce
High-conversion consumer electronics store built for fast browsing and mobile checkout.

The Grand Maharaja (UK) — thegrandmaharaja.co.uk
WordPress • Online Ordering & Booking
Luxury Indian restaurant platform in the UK with table reservations and takeaway ordering.

Credmax India — credmaxindia.com
Next.js • React • Fintech
Financial consulting portal featuring interactive loan calculators and advisory workflows.

MeraRoom — meraroom.in
Next.js • React • Dynamic Web App
Dynamic hostel & room discovery marketplace with real-time availability and filters.

Glam & Go London — glamandgolondon.com
Next.js • Beauty Academy & E-Com
London-based beauty academy & store featuring course enrollments and cosmetics shopping.

Siya's Kitchen (UK) — siyaskitchen.co.uk
WordPress • Catering & Takeaway
UK Indian culinary & catering platform with online menu ordering and delivery flows.

Dolph & Delph — dolphandelph.com
WordPress • WooCommerce
Designer apparel e-commerce storefront with lookbooks, size guides, and payment integration.

AEC Lifting Solution — aecliftingsolution.com
Next.js • React • B2B Industry
Industrial crane hire & rigging equipment catalog engineered for construction contractors.

+ More live deployments (**Skill Store, Katoch Organic Farm, Hakimi Industrial, Vraj Agro, Alpesh Yoga, Sonavi Crafts**) on Portfolio